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# Build Bridges Not Boycotts

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**A Guide for Combatting  
Modern-Day Anti-Semitism**





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Modern-Day Anti-Semitism**

# -----> Anti-Semitism and BDS

- 1 Anti-Semitism and BDS  
A conversation with Ambassador Danny Danon,  
Permanent Representative of Israel to the United Nations
- 2 BDS throughout the Years
- 3 Exposing the Lies
- 4 BDS on Campus
- 5 Taking on BDS: Best Practices
- 6 Effectively Countering Israel Apartheid Week
- 7 Using the Power of the Law Against BDS
- 8 Useful Contacts
- 9 Additional Resources



## Anti-Semitism and BDS

A conversation with  
Ambassador Danny Danon,  
Permanent Representative of  
Israel to the United Nations

### WHY IS BDS DANGEROUS?

BDS disguises itself as a human rights movement, but that couldn't be further from the truth. BDS is the 21st Century incarnation of an old disease: anti-Semitism. The difference is that now the entire Jewish state is targeted, not only the Jewish people. Israel's right to exist is challenged, Israeli companies are blacklisted, advocates for Israel are harassed, and artists are pressured to cancel their visits to Israel. We know what anti-Semitism can lead to, and we must not stand by and allow history to repeat itself.

### WHAT ROLE CAN THE UN PLAY AGAINST BDS?

In 2014, the UN held its first ever summit against anti-Semitism. The nations of the world agreed upon a joint statement to address concerns of a rise in anti-Semitism violence globally and committed to eliminate anti-Semitism in all its forms. Unfortunately, we see troubling signs of things going in the wrong direction at the UN. Earlier this year, the UN Human Rights Council voted to establish a database of companies who are doing business with Israel. This "blacklist" is all too reminiscent of dark periods in our history when Jewish businesses, or those who sought to conduct business with us, were boycotted and sanctioned. We will not allow this to happen.

We expect the UN member states to recommit to their pledge to eradicate anti-Semitism, including BDS, the newest version of one of the world's oldest forms of racism and bigotry.

### WHAT CAN STUDENTS DO TO FIGHT BDS?

This year, I spoke at Florida International University, my alma mater, with the intention of telling the truth about Israel to the students. Among those who came to the lecture were BDS activists. They didn't come to listen. They came to incite. I explained to the students who had come to support Israel that simply ignoring BDS is not an option. Only a coalesced effort, a united front, can amplify the truth, stop the lies, and eventually put an end to BDS. How can we do that? This guidebook offers tips and ideas to fight BDS, shatter the lies, and spread the truth about Israel – so each and every one can be an Ambassador Against BDS.

# 1 BDS throughout the Years



The BDS Movement is a global campaign promoting the

## Boycott of, Divestment from, and Sanctions against Israel.

It is the newest weapon in the ongoing effort to eliminate Israel as the democratic state of the Jewish people.

→ **BDS** disguises itself as a progressive human rights movement, but nothing could be further from the truth. In reality, BDS is modern-day anti-Semitism that targets the Jewish state instead of Jewish people. It denies the Jewish people their right to self-determination and deploys traditional anti-Semitic rhetoric against Israel and its supporters.

### Why is BDS Anti-Semitic?

Anti-Semitism is defined by the “Three D’s” test. The BDS Movement has adopted all three and applied them to Israel:

- 1 Double standards** - singling out Israel for criticism while considering the more egregious behavior of major human rights abusers around the world as permissible.
- 2 Demonization** - Using symbols and images associated with classic anti-Semitism, such as swastikas and Nazism, to characterize Israelis or Israel is anti-Semitic.
- 3 Delegitimization** - denying only Israel’s fundamental right to exist, out of all the peoples in the world, as exemplified by their calls for a “one state solution.”

### What are the Roots of BDS?

The Movement was officially launched in 2005, but the underlying dogma at the heart of BDS has a long history. Extremists have been calling for anti-Jewish, anti-Israel boycotts since the 1920’s. The first boycott against Jews in the British-controlled Palestine Mandate was called for by the Palestinian Arab Executive Committee, led by Nazi collaborator Haj Amin al-Husseini, in 1933. In 1945, fifteen Arab nations imposed boycotts against pre-state Israel, subsequently expanding them when Israel was established, in 1948.

The origins of BDS were also witnessed at the 2001 Durban “NGO Forum against Racism, Racial Discrimination, Xenophobia and Intolerance,” which was marked by vitriolic expressions of anti-Semitism by a group of radical NGOs. The Forum claimed that Zionism was a form of racism, and that Israel is an apartheid state. The Forum’s concluding statement declared that Israel was guilty of “racist crimes including war crimes, acts of genocide and ethnic cleansing,” and it promoted a policy of complete and total isolation of Israel, the imposition of mandatory and comprehensive sanctions and embargoes, and the full cessation of all links between all states and Israel.

## → What is the Goal of the BDS Movement?

Ultimately, the BDS Movement would like to see the demise of the State of Israel. This goal is couched in language intended to create a veil of legitimacy around the BDS Movement, through its call for Israel to:

- 1 **Accept the right of return** of Palestinian refugees to the modern State of Israel
- 2 **Provide full equality** of Arab-Palestinian citizens according to Israeli law
- 3 **End the “occupation”** and colonization of Arab lands, and dismantle the “Wall,” or security barrier

### Close Up

Full right of return of Palestinian refugees goes beyond United Nations recommendations on the issue and ignores the fact that the repatriation of Palestinian refugees to Israel would require the State to care for a population that jeopardizes its security and stability—something that even the UN does not require of Israel. Additionally, in Palestinian parlance, the “occupation” does not go back to the 1967 War, but is actually dated to 1948 when Israel was founded, and the War of Independence. When the BDS Movement calls for an end to “occupation” they are really calling for the demise of the Jewish state. Comparing Israelis to “colonizers” further contributes to the false image of Israel as an illegitimate state, despite the international community’s recognition of the Jewish people’s right to a state in their ancestral homeland.



### Where does BDS focus its Efforts?

In its effort to paint Israel as a pariah state, the BDS movement attempts to destroy the goodwill of progressives toward the State of Israel and isolate it from other Western democracies. BDS initiatives are often geared toward academics, colleges, church associations, cultural institutions, artists, labor unions, and corporations.

### BDS Today

According to the Fall 2015 Campus Trends Report, by the Israel on Campus Coalition, despite an overall decline in detractor activity relative to the 2014 fall semester, the number of schools affected by anti-Israel events increased slightly in 2015. The study also shows that there was a net decrease in anti-Israel campus activity in geographic regions across the country. By contrast, a steady increase in the amount of pro-Israel campus activity across all geographic regions was recognized.

# 2 Exposing the Lies →

## 1 “Israel is an Apartheid state”

The BDS Movement commonly compares Israel to South Africa, seeking to equate the Jewish state with the apartheid regime. This is a fabricated allegation. Israel is a pluralistic, democratic society in which all of its citizens are equal before the law – in stark contrast to South Africa’s policies under apartheid. The BDS Movement uses lies and exaggeration to defame Israel, along with misinterpretation of international law.

what makes BDS the antithesis of a peace settlement as BDS nurtures an illusion of return, which actually perpetuates the conflict.

## 3 “The Gaza blockade violates international law and is only meant to make Palestinians suffer”

Israel withdrew from Gaza over a decade ago to enable Gazans to flourish and prosper under self-rule. Today, the great majority of the areas evacuated by Israel are used as terrorist training grounds by the Jihadist terror group, Hamas. The current situation is meant to prevent war by keeping rockets out. It is not illegal; it is legal to blockade a hostile entity. Any claim about its illegality is based on claim of occupation. Israel has no troops in Gaza, nor does it control all of its borders. The day Hamas acknowledges previous agreements and ceases the violence will be the day the blockade will be lifted.

## 2 “Only an academic and consumer boycott of Israel will improve the situation of the Palestinians and bring peace”

The BDS campaign does not seek “ending occupation” nor “two states for two peoples.” Rather, with “the right of return” demand central to the BDS agenda, the goal is the demise of the State of Israel. This is



#### 4 “Israel murdered thousands of children in Gaza”

While Israel regrets any innocent lives lost to conflict, it is a country defending its citizens against Hamas, an internationally recognized terrorist organization. Hamas brutally forces Gaza's children to build cross-border attack tunnels, uses them as human shields, and launches rockets from densely populated areas. In contrast to Hamas, which shoots with the malicious intent to harm civilians, Israel takes extreme measures, more than any other army in the world, to avoid harm to innocent non-combatants. The blame falls on those who support terrorism, not on those who fight it.

#### 5 “Israel is committing genocide on the Palestinian people”

“Genocide” literally means the deliberate, systematic and literal killing of a national, racial, political, or cultural group which results in a drastic reduction of a given population's numbers. In 1967, the total Palestinian population of Judea and Samara together with the Gaza Strip was about 955,000. In 2015, that number increased almost five-fold to 4.7 million. In contrast to terrorist organizations, which intentionally target civilians, Israel makes every effort not to harm innocent civilians in combat situations.

#### 6 “The Palestinians want peace with Israel, but Israel does not want peace with them”

It takes two to tango, and Israel's attempts at peace have been rejected repeatedly over the years. The Arab representatives said “NO” to the 1937 Peel Commission Partition Proposal and “NO” to the 1947 U.N. Partition Plan. During the Oslo Peace Process in the 1990's Yasser Arafat said “NO” to the Israeli proposal at the 2000 Camp David summit. President Bill Clinton then presented new ideas for an agreement: which Israel accepted, but Arafat again refused, instead choosing to launch the Second Intifada. In 2005, Israel withdrew from the entire Gaza Strip. Since that time, terrorists have launched almost 20,000 rockets into Israeli cities and towns. Subsequent peace proposals were not only shot down by the Palestinians, they were also met with an escalation of violence.

#### 7 “Israel's settlement policy is the source of the Arab-Israeli conflict”

Israel's actions make it clear that the Jewish Communities in Judea and Samaria are not the obstacle to peace. Israel evacuated thousands of Jewish citizens from the Gaza Strip hoping for peace, yet this only led to an increase in terror attacks from Gaza. The source of this conflict lies in the refusal of the Palestinian Authority to condemn terror and negotiate for peace.



8

## **“Israel does not let the Palestinian Authority manage the population in the Territories”**

In most aspects of day-to-day existence, Palestinians run their lives with no Israeli involvement. Israel does retain control of the overall security situation throughout Judea and Samaria to ensure that terrorists do not gain control as they did in Gaza. If that were to happen, those harmed first and foremost would be the Palestinians themselves.

9

## **“Israel should respect the Palestinians’ ‘Right of Return’ in accordance with International Law”**

There is no basis in international law for the so-called “Right of Return,” which would turn the Jewish democracy into a Palestinian democracy. Return is not a requirement under international law, according to the UN High Committee on Refugees, the UN body that deals with the vast majority of the world’s refugee issues.

10

## **“Arab citizens of Israel are second-class citizens”**

The conditions of Israeli Arabs is far better than that of most Muslims in Europe. Israeli Arabs not only enjoy equal rights under the law, they also serve as Members of Knesset and judges (including the Supreme Court). Israeli Arabs also

serve abroad as diplomats and in the IDF. There are numerous other examples of Israeli Arabs taking leadership roles in Israeli culture, art, economy and academia.

11

## **“Israel’s Apartheid wall is a violation of international law and must be torn down in order to ensure human rights”**

All countries have a right under international law to build fences to protect their citizens. No one can deny that the security barrier saves lives. It was raised to stem the daily flow of Palestinian suicide bombers who were penetrating the porous borders and perpetrating heinous attacks that killed upwards of 1,000 Israeli men, women and children. The UN has ruled that the barrier is 100% legal.

12

## **“Companies that do business in the West Bank violate universally-accepted human rights”**

Companies do not violate human rights by doing business in Judea and Samaria. In fact, by investing in these areas numerous companies have raised the standard of living for Palestinians, provided decent wages, and made sure to respect Israeli labor laws for all employees. Jews and Palestinians both work for companies in Judea and Samaria, often giving them a rare chance to interact. Many Palestinians do not support BDS and may lose their livelihoods because of the Movement.



# 3 BDS on Campus

## TAKING ON BDS: Best Practices

BDS' tentacles have reached nearly all areas of society, but its major thrust can be seen on

**college campuses.**

There, the BDS Movement uses dishonest rhetoric about “social justice” and “human rights” to appeal to young people - our future leaders and opinion makers.



Challenging BDS is a **FULL-ON undertaking.**

One that requires nerves of steel, dedication and an army of supporters who will rise to the rallying cry. Students have to be motivated, well-organized, strategic, informed, and have the backing of the pro-Israel community.

They need training, effective strategies, engaging and informative content, funding and, when necessary, crisis intervention. Moreover, with a complete turnover of students every four years, the leadership model cannot be based upon specific students but needs to be long-term and sustainable. In the majority of situations, this will require the strong, proactive involvement of alumni, professors, organizations and the local Jewish community.

# Strategies and Tools

**Activate your network. Join pro-Israel groups on campus. Learn as much as you can about their various initiatives, and write articles/op-eds for your college's alumni magazine and campus newspaper. Contact your elected officials and encourage them to draft legislation that outlaws academic boycotts of Israel.**

## 1 Drive a wedge between the delegitimizers and the critics

by focusing on those who are Israel-deniers and anti-Semites: Out-name-shame the delegitimizers, focusing all available fire-power – whether financial, social, legal etc. – to expose the individual and prevent them from operating in the campus, labor union, or any other forum.

## 2 It's a clash of brands. Build your brand

and fight their brand - The BDS Movement brands Israel and Jews as oppressors, manipulators and power brokers, serial violators of international law and of human rights, and the source of all evil, thus tapping into classic anti-Semitic notions. Meanwhile the Palestinians are framed as the powerless victims of Israel and the Jews. Israel's brand is all about do good creative energy - embodied by the Start-Up Nation concept - and associating Israel with innovation, creativity, and contribution to humanity.

## 3 It takes a network to fight a network

This means that no one can win this fight on their own, as there is no silver bullet, and success requires all elements of the community to do their share. Strengthen the ability of pro-Israel leaders to wage effective local campaigns by building broad coalitions. Your coalition should then create its own hub and strengthen its capacity to combat BDS. Once equipped with the necessary tools, the pro-Israel hub should identify and target the global and local BDS network, and work aggressively to expose their fallacies.



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## P.E.E.R. Approach

Over the years, research and experience has found that the case for Israel can be made most effectively if you keep in mind the following guidelines: Peace, Empathy, Emotion, Rhetoric.

### Peace

In most debates, the speaker who comes across as most reasonable and in favor of peace is the one who wins. Thus, whenever you speak about Israel, every other word out of your mouth should be "peace." Every action Israel takes is dedicated to attaining "peace," and creating conditions for "peace." "Peace, peace, peace."

### Empathy

Too often supporters of Israel resort to demonization or generalization of the other side. While it is useful to point out contrasts between Israel and the Arab states, you lose your audience if you start to talk in generalizations about "the Arabs" or "the Muslims." Instead, it is important to acknowledge valid points the other side may have and then turn make the case for Israel.

### Emotion

Emotional stories are highly persuasive. Instead of using abstract statistics, convey the daily psychological strain and danger Israelis face, tell a true story that your listeners can understand.

### Rhetoric

It is easy to criticize from afar, and to condemn the results of an action, but try to force critics to put themselves in Israel's shoes. Let them try to come up with better solutions to Israel's dilemmas.

Not every Israeli action needs to be defended, but they should be put in context. And not everyone will be convinced of your arguments, no matter how persuasive.



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## Effectively Countering Israel Apartheid Week

**The BDS Movement commonly compares Israel to South Africa, seeking to equate the Jewish state with the Apartheid regime.**

One of their most effective tactics is Israel Apartheid Week, an annual spring event held at campuses worldwide. Campuses hold events, host speakers, screen films and construct "Apartheid" walls and checkpoints.

To effectively counter Israel Apartheid Week it is essential to think Big Picture and long-term, in essence, to develop a year-long strategy that fosters dialogue and the legitimacy of Israel as a Jewish state.

One example that shows how the BDS movement has influenced an international organization occurred in March 2016. The UN Human Rights Council passed a resolution, initiated by the Palestinians, obligating the organization to compile a blacklist of all Israeli and international firms operating directly or indirectly in Judea and Samaria, Jerusalem and the Golan Heights.





## Formulate a Proactive Strategy

Do not sit back and wait for others to assail Israel. Instead of reacting, it is important to set the agenda. Four simple words, “Build Bridges, Not Boycotts” truly define what the public and America’s youth thinks the solution for the conflict in the Middle East should be.

# So how do you do it?

## Goals

- 1 Set a pro-active and pro-Israel tone on campus
- 2 Create a climate where there is a constant stream of Israel programming
- 3 Israel supporters can and should come from all sides of the political spectrum and represent all facets of the student population



# Tactics

- 1

**Promote** activities related to Israel
- 2

Israel should not only be viewed through the prism of the conflict – **Discuss** all aspects of Israel
- 3

**Bring** speakers to talk about current events
- 4

**Sponsor** cultural activities such as dances, art exhibitions, and concerts
- 5

**Get involved** with the campus media - if you aren't on staff, send in op-eds

- 6

**Join** your student government – use your position as an opportunity to create positive programming to advance understanding about the Middle East
- 7

**Build** relationships and organize events with other groups on campus: college Democrats, Republicans, Christian groups, ethnic organizations, progressive groups
- 8

**Prepare** your arguments to counter the BDS lies.
- 9

**Engage** in dialogue: learn all sides of the conflict so you can respond in a clear, calm and educated manner

## Specific Ideas

- Hold an Israel Week on your campus
- Organize an Israel Education Day
- Engage in dialogue with Israel's detractors
- Build relationships with a wide array of groups across campus
- Take out ads in your school newspaper to inform the public of Israel Apartheid Week's illegitimate analogy
- Invite speakers to educate the campus about Israel
- Create programs and counter-programs
- Protest the anti-Israel events which take place on your campus
- Posters: Carefully consider the branding, messaging and imagery that will be most effective on your campus.
- Write op-eds that defend Israel and call out the fallacies of the BDS Movement

## Positive Programming Themes

- The US-Israel Relationship
- Israel Wants Peace
- Think Green. Think Blue.
- Israel: A Beacon of Human Rights
- Israel's Contribution to the World





# Build Relationships

According to the Fall 2015 Campus Trends Report, by the Israel on Campus Coalition, BDS supporters greatly broadened the reach of their activism by expanding relationships with campus and community partners. It is a highly effective tactic that pro-Israel groups should also employ.



## 1 Reach out to the Community

Your greatest ally in the BDS fight is the Jewish community. Ask the campus professional to help you contact the appropriate community organizations and contact the Israel on Campus Coalition, which represents all of the major organizations that work with students. Be in touch with the local Jewish Community Relations Council or the nearest Jewish Federation.

If any campus activities have anti-Semitic aspects, contact the nearest Israeli consulate, or the Anti-Defamation League (ADL). They should have someone who deals with academic affairs and will want to be in the loop that can help with materials, information and other resources or speakers.

## 2 Connect to the Student Government

While some student governments do not pass resolutions regarding controversial political affairs, many do, and these schools have become targets of the Boycott, Divestment, and Sanctions Movement (BDS). Forge strong bonds between the government and the pro-Israel and Jewish student communities.

## 3 Cultivate Relations with Ethnic, Racial and Religious Groups

Non-Jewish ethnic and religious groups often know the least about Israel and the history of the Jewish people and, thus, are often easy targets for the BDS Movement. Jewish student leaders need to reach out to these groups and forge friendships by working on common causes and public service projects; we also need to support their causes whenever possible if we expect them to be there for us.

## 4 Bond with the Progressive Student Groups

The BDS Movement has sought to co-opt progressive and liberal student groups by convincing them that Israel is inherently bad and that only BDS offers a moral path committed to human rights. Show them the true face of Israel, and the progressive state it is. Shatter the lies and host events on liberal topics together.

## 5 The Role of Faculty

Faculty are key stakeholders in the campus community and can, when organized and informed, play critical and key roles in ensuring that the debate on campus remains honest. Faculty are responsible for upholding academic standards on campus and for elevating the quality and level of complex discussions on campus, such as the Arab-Israeli conflict, among other issues.

## 6 Contact University Trustees

The Board of Trustees is the governing board, legal owner, and ultimate decision-maker of independent, nonprofit, and public colleges and universities. The Board has extensive influence on a campus and can be an ally in the struggle against delegitimization of Israel.

# Using the Power of the Law against BDS: Know your Rights

## Free Speech

According to the First Amendment, you have the right to express your opinions without being censored or restrained by the government. Public schools may not violate the First Amendment's protections of free expression because they are considered government entities; but they may impose reasonable time, place, and manner restrictions on expression. Private schools have more leeway to restrict or even prohibit free speech because they are not government entities. However, many private universities have chosen to adopt First Amendment principles regulating campus speech, and some states have extended First Amendment protections to private universities.

**Hate Speech** While hate speech is generally protected by the First Amendment, it may be restricted if it threatens or incites violence. If hate speech occurs during the commission of a crime, it becomes a hate crime. You can demand that your campus administration condemn hate speech.

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*Israel Apartheid Week is not a movement dedicated to making peace, but rather to denying the historical rights of the Jewish people.*  
Dore Gold, Director General of Israel's Ministry of Foreign Affairs  
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## Viewpoint Discrimination:

A university may not deny funding for an event it would otherwise fund because it does not agree with the viewpoint advocated at the event.

## Academic Freedom for Teaching

Faculty members have a right to develop and espouse original and controversial ideas. However, according to professional standards, professors should avoid teaching controversial matters that have no relation to the subject(s) they teach.



## Hate speech Online

### Guidelines on responding to anti-Israel and anti-Semitic content on the Internet

- FLAG**  
Many sites, such as YouTube, allow users to flag offensive content for review. Many sites also allow you to say why you thought something was offensive – in these cases, make sure to include detailed comments.
- RECORD**  
Take screenshots of offensive content.
- SPEAK**  
Post videos or comments that oppose the offensive point of view. Let the online community see a competing perspective.
- SUPPORT**  
Don't forget to post positive comments that share positive messages about Israel and about Jews.
- KNOW**  
Familiarize yourself with the online platform you are using. Look for a site's Terms of Service or Community Guidelines

## Harassment

Most universities have anti-discrimination and anti-harassment policies to protect students from harassment by others. The code serves as a contract between the students and university. If anti-Israel students falsely accuse pro-Israel students of discrimination in violation of campus policy, this may constitute harassment.

## Navigating School Administrative Systems

Responding to anti-Semitic and anti-Israel activity can be difficult, but there are substantial resources to help and support you through the administrative process. Research your school's policies and bylaws for relevant rules.

# Useful Contacts

## Advocacy and Resources

### StandWithUs

StandWithUs is an international, non-profit Israel education organization that supports people around the world who want to educate their campuses and communities about Israel. SWU educates through social media, videos, speakers, programs and conferences in cities around the world, offers website resources and creates materials about Israel in different languages and on a variety of topics that are distributed globally. Based in Los Angeles, the organization has chapters throughout the U.S. and in Israel, the UK, and Canada.

[www.standwithus.com](http://www.standwithus.com)

### Zionist Organization of America (ZOA)

The ZOA provides resources, counsel, and support to students. ZOA Campus builds students' knowledge about Israel and Zionism, and helps them fight BDS and other anti-Israel actions. Their one-of-a-kind Israel trips, paid fellowships, internships and national events further build strong and effective advocates. ZOA also provides legal support for students who face anti-Semitic harassment through their Center for Law and Justice.

[www.zoa.org](http://www.zoa.org); [zoacampus.org](http://zoacampus.org)

### Step Up for Israel

Jerusalem U's Step Up for Israel program is an international, grassroots campaign that connects individuals and communities to Israel by providing a strong foundation in Israel education and activist opportunities.

[www.ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism](http://www.ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism)

### AJC

AJC works to enhance the well-being of the Jewish people and to advance human rights and democratic values for all. They do so through Global Diplomacy, Legislative Advocacy, Interreligious and Intergroup Coalition Building and Communications.

<http://tinyurl.com/ztuxwxm>

## On-Campus Assistance

### AEPi

Alpha Epsilon Pi (AEPi) was founded to provide opportunities for the Jewish college man seeking the best possible college and fraternity experience.

[www.aepi.org/about-aepi/chapter-roll](http://www.aepi.org/about-aepi/chapter-roll)

### Hillel

Hillel builds connections with emerging adults at more than 550 colleges and universities, and inspires them to direct their own path.

[www.hillel.org/college-guide](http://www.hillel.org/college-guide)

### CAMERA on Campus

CAMERA provides assistance to students through the EMET and CAMERA Fellows Program. This includes guidance in finding and connecting with speakers or films, planning and creating events, funding for student groups, and addressing Middle East distortions in campus publications, fliers, rallies, and classroom teaching.

[www.cameraoncampus.org/index.html#VzYvR9KDFBc](http://www.cameraoncampus.org/index.html#VzYvR9KDFBc)

### Hasbara Fellowships

Hasbara Fellowships is a leading pro-Israel campus activism organization working with over 80 universities across North America.

[www.hasbarafellowships.org/activism-training-seminars](http://www.hasbarafellowships.org/activism-training-seminars)

### Israel on Campus Coalition

Israel on Campus Coalition (ICC) is a national network of students, faculty, and professionals dedicated to strengthening the pro-Israel movement on campus.

[www.israelcc.org/grinspoon-morningstar-fellowship](http://www.israelcc.org/grinspoon-morningstar-fellowship)

### IAC Mishelanu

IAC Mishelanu is a national campus program that provides a home for Israeli-American students in order to strengthen and maintain their identity through culture, language, heritage, and a strong connection to Israel. Today, Mishelanu is offered on more than 35 campuses across the U.S.

[www.mishelanu.org/national/about-iac-mishelanu](http://www.mishelanu.org/national/about-iac-mishelanu)

“  
*BDS hides behind the mask of civil rights and peace, but the true nature of BDS is about hatred, it is about singling out Israel, and it is about scapegoating Israel. It is about anti-Semitism pure and simple.*

**Danny Danon**, Israel's Permanent Representative to the United Nations

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## SSI – Students Supporting Israel

Students Supporting Israel is an independent, nonpartisan, grassroots campus movement that was created by students, for students, in order to organize a strong and united pro-Israel front on college campuses. Made up of students from different political, religious, and ethnic backgrounds, all working together as Students Supporting Israel, they believe in grassroots action, and want to empower students who support Israel on campus to lead their fellow students and the campus community.

[www.ssimovement.org/about.html](http://www.ssimovement.org/about.html)

## Using the Law to Fight Anti-Semitism on Campus

### American Center for Law and Justice

Founded in 1990 with the mandate to protect religious and constitutional freedoms, the American Center for Law and Justice (ACLJ) engages legal, legislative, and cultural issues by implementing an effective strategy of advocacy, education, and litigation that includes representing clients before the Supreme Court of the United States and international tribunals around the globe.

[7e://aclj.org/](http://7e://aclj.org/)

### The International Legal Forum

The International Legal Forum (ILF) is a global legal coalition initiating and centralizing

efforts to battle anti-democratic, anti-Semitic and anti-Israeli operations around the world. The ILF is focusing on fighting boycotts, promotion of legislation, monitoring harmful initiatives and stopping them, preventing terrorism, its financing and proliferation, promoting the interests of groups who lack representation and more.

[www.haforum.org](http://www.haforum.org)

### The Lawfare Project

The Lawfare Project (LP) is a legal think tank that facilitates legal actions to protect the civil rights of the pro-human rights and counter-terrorism communities. They operate a legal fund to support litigation on behalf of students whose Title VI and First Amendment rights have been violated.

[www.thelawfareproject.org](http://www.thelawfareproject.org)

### The Louis D. Brandeis Center for Human Rights Under Law (LDB)

The Louis D. Brandeis Center, a national non-profit, non-partisan organization, seeks to advance the civil and human rights of the Jewish people, and promote justice for all. LDB provides the research resources, public policy education, and legal advocacy needed to fight BDS and anti-Semitism within the broader context of the pursuit of universal principles of justice.

[www.brandeiscenter.com](http://www.brandeiscenter.com)

### EndBDS

EndBDS brings together partner organizations and pro bono lawyers throughout the pro-Israel community working to fight anti-Israel activity through united action. EndBDS is a one-stop destination for those fighting



the BDS movement, and the extremism and anti-Semitism that often accompanies BDS, particularly on college campuses.

[www.endbds.com/?page\\_id=79](http://www.endbds.com/?page_id=79)

### Anti-Defamation League (ADL)

ADL monitors and combats global anti-Semitism and extremism, and promotes the security and well-being of Jewish communities around the world.

[www.adl.org/regions/?referrer=http://ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism/](http://www.adl.org/regions/?referrer=http://ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism/)

### The AMCHA Initiative

The AMCHA Initiative is a non-profit organization dedicated to investigating, documenting, educating about, and combatting anti-Semitism at institutions of higher education in America.

[www.amchainitiative.org/report-a-concern](http://www.amchainitiative.org/report-a-concern)

### Coordination Forum for Countering Anti-Semitism (CFCA)

The Coordination Forum for Countering Anti-Semitism is a state forum that monitors anti-Semitic activities throughout the world. It coordinates the struggle against this phenomenon with various government bodies and Jewish organizations around the world.

[www.antisemitism.org.il/report-en](http://www.antisemitism.org.il/report-en)

### Office for Civil Rights (OCR)

OCR's authority to resolve complaints extends to allegations of discrimination based on race, color, national origin, sex, age or disability in public and private programs that receive Federal funds from the U.S. Department of Education. These include most schools and colleges and some other entities such as vocational rehabilitation agencies and libraries.

[www2.ed.gov/about/offices/list/ocr/complaintintro.html](http://www2.ed.gov/about/offices/list/ocr/complaintintro.html)

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*The anti-Israel narrative on campuses and in diplomatic halls has spun out of control and has proven itself to be part and parcel with an anti-Semitic agenda, aimed at delegitimizing the Jewish state and its right to exist.*

**Ronald S. Lauder, World Jewish Congress President**

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# Our Partners



Permanent Mission of Israel - United Nations



World Jewish Congress



Keren Hayesod



American Center for  
Law & Justice



Maccabee



Israel Bonds



StandWithUS



ZOA



CAMERA



B'nai B'rith  
International



Anti-Defamation  
League



Hillel International

# Additional Resources

[www.ynetnews.com/articles/0,7340,L-4704703,00.html](http://www.ynetnews.com/articles/0,7340,L-4704703,00.html)

[www.swuconnect.com/insys/npoflow.v.2/\\_assets/pdfs/fact\\_sheets/Do%20Palestinians%20Support%20BDS.pdf](http://www.swuconnect.com/insys/npoflow.v.2/_assets/pdfs/fact_sheets/Do%20Palestinians%20Support%20BDS.pdf)

[www.swuconnect.com/insys/npoflow.v.2/\\_assets/pdfs/fact\\_sheets/BDS%20factsheet.pdf](http://www.swuconnect.com/insys/npoflow.v.2/_assets/pdfs/fact_sheets/BDS%20factsheet.pdf)

[www.standwithus.com/booklets/ExplainingBDS/files/explaining%20bds\\_new.pdf](http://www.standwithus.com/booklets/ExplainingBDS/files/explaining%20bds_new.pdf)

[www.endbds.com/wp-content/uploads/2016/03/LP\\_Student\\_Recourse.pdf](http://www.endbds.com/wp-content/uploads/2016/03/LP_Student_Recourse.pdf)

[www.standwithus.com/booklets/KnowYourRights/files/know%20your%20rights\\_booklet\\_10\\_8\\_15.pdf](http://www.standwithus.com/booklets/KnowYourRights/files/know%20your%20rights_booklet_10_8_15.pdf)

[www.ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism/](http://www.ctl.stepupforisrael.com/toolkit-to-combat-anti-semitism/)

[www.israelcc.org/files/2016/02/Fall2015CampusTrendsReport.pdf](http://www.israelcc.org/files/2016/02/Fall2015CampusTrendsReport.pdf)

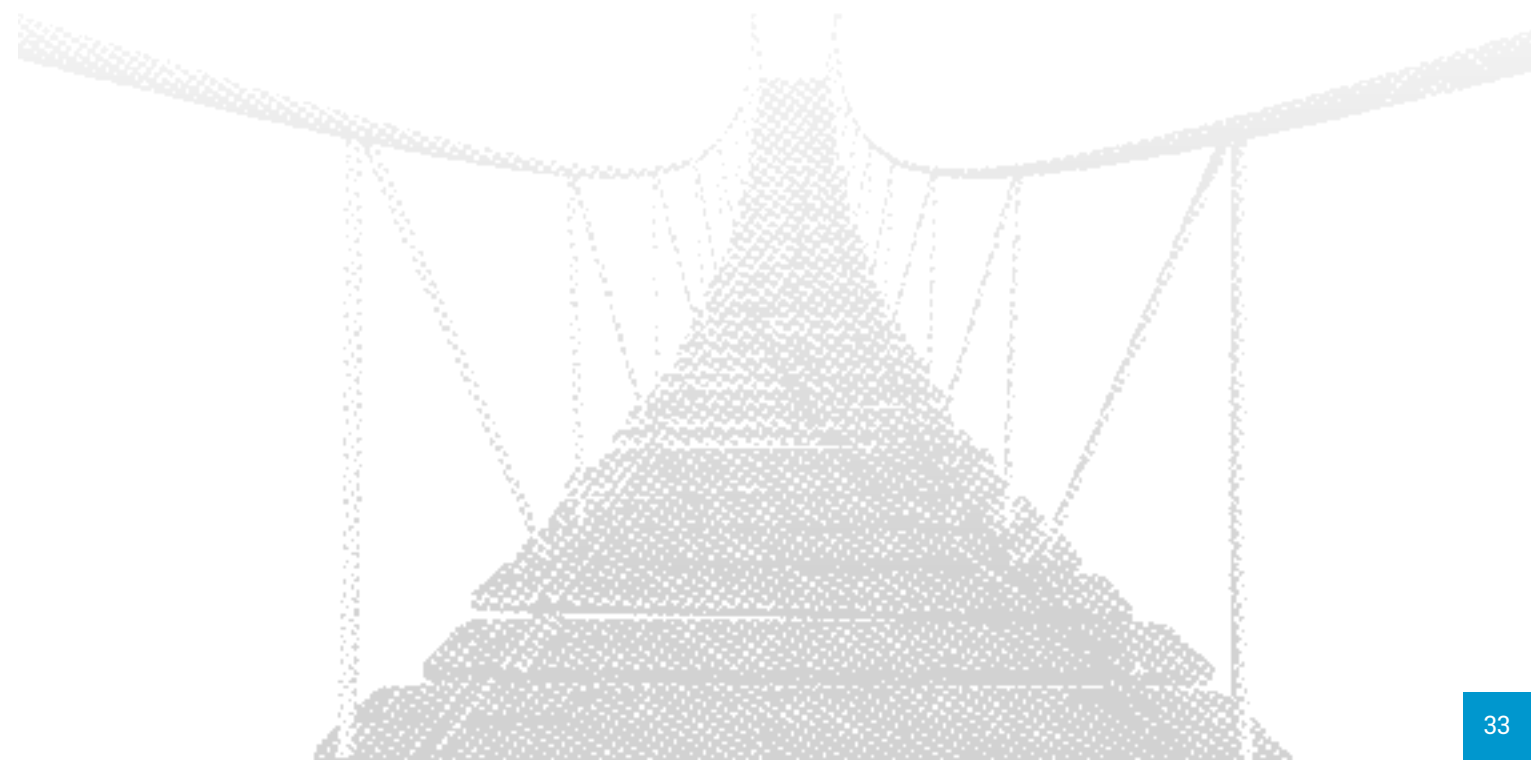
[www.wiesenthal.com/atf/cf/%7B54d385e6-f1b9-4e9f-8e94-890c3e6dd277%7D/REPORT\\_313.PDF](http://www.wiesenthal.com/atf/cf/%7B54d385e6-f1b9-4e9f-8e94-890c3e6dd277%7D/REPORT_313.PDF)

[www.reut-institute.org/en/Publication.aspx?PublicationId=4224](http://www.reut-institute.org/en/Publication.aspx?PublicationId=4224)

[www.stopbds.com/?page\\_id=541](http://www.stopbds.com/?page_id=541)

[www.stopbds.com/?page\\_id=148](http://www.stopbds.com/?page_id=148)

[www.amchainitiative.org/1842-2/](http://www.amchainitiative.org/1842-2/)





# Notes

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# Build Bridges Not Boycotts

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**A Guide for Combatting  
Modern-Day Anti-Semitism**