

Under
this hat
you'll find
a staunch
supporter
of
Israel



Unfortunately
no one in the
White House,
Senate or
Congress
knows it

In the not too distant future American Jewry will be mostly Orthodox. And not just Orthodox, but seriously *frum*.

Sadly, this will not be the result of successful *kiruv*.

True, the *frum* community can take enormous pride in its dynamic growth. We are, *Boruch Hashem*, blessed with many sons and daughters. Thanks to our sacrifices, and the love and *chinuch* we give our children, we enjoy the *nachas* of seeing our families growing exponentially over the course of just three or four generations.

Indeed, we have much to be grateful for.

By contrast, American liberal Jews are evaporating at an alarming rate. Inter-marriage is now the norm ... for those who marry at all. And even if there were zero inter-marriage, the birthrate among liberal Jews is too low to sustain their numbers, let alone see any demographic growth. Liberal synagogue membership is plummeting, as is affiliation with organized Jewish life of any kind. There is constant news of shrinking congregations merging to survive, or shutting their doors entirely.

This is not good news.

Because it is our liberal brothers and sisters who have carried the brunt of supporting Israel, not just with money but with political activism. It is thanks to them that we can still count on strong bi-partisan support for Israel in Washington.

But the handwriting is on the wall. And the problem is both more immediate and more serious than you know.

While liberal Jewry will not disappear overnight, its support for Israel is changing rapidly. Older Jews are still fairly committed to Israel's survival. **The younger generation is not.**

To the degree that younger liberal Jews support Israel at all, such support is conditional at best. Some 80% of non-Orthodox Jews have never even visited Israel. What's more, the young are exposed to a barrage of anti-Israel intimidation and indoctrination on their college campuses – yes, even at Brooklyn College.

In addition, the New York Times, CNN and other

media expose them to an utterly toxic view of Israel. Organizations like J Street and Jewish Voice for Peace are highly critical of Israel, and constantly emphasizing 'nuanced' approaches and even-handedness.

Liberal Jewry is rapidly turning from Israel's staunchest supporter into our worst nightmare – Jews who actively undermine Israel's cause in the corridors of power.

The time has come for the *frum* community to take a long hard look in the mirror. We must ask ourselves a simple question:

What will it be like for *frum* Jews living in America if Israel ceases to exist as an independent Jewish State?

What kind of *Yiddishkeit* will there be if *Eretz Yisrael* is no longer a safe place for *yeshivos*, and *kolelim*, and *Beis Yaakovs*? What will our *emunah* be like if we can no longer go to the *Kosel* to pour our hearts out? What will happen to our brothers and sisters, our parents and children, our nieces and nephews who have chosen to make their lives in *Yerushalayim*, *Bnei Brak*, *Beit Shemesh*, *Beitar Illit* and *Kiriat Sefer*?

After all, who is more invested in Israel's survival, security and success than us? Who benefits from the existence of Israel more than us? Who thinks of Israel as an extension of our own neighborhoods and *kehillas* more than us?

Today *frum* Jews in America are enjoying unprecedented economic success. Every day we read about the impressive financial contributions our people make in support of political parties and civic causes. Our prominence in the fields of law, medicine, banking, real estate, jewelry and high tech is legendary.

And yet, when it comes to openly supporting Israel ... not a word.

Go to any *mikveh*, listen to the talk at any *kiddush*, eavesdrop on the conversations in our glatt kosher restaurants; support for Israel is rock solid. We are all ready to fight to the last Israeli soldier. But when it comes to standing up and being counted – in AIPAC, NORPAC, Federation, UJA, The President's Conference and ZOA, **we have no voice.**

It is precisely because of such organizations that Israel can still count on America. **Yet these organizations have no future unless we start stepping up to the plate.** Yes it is we, who have the most to gain and the most to lose, depending on what happens in Eretz Yisrael.

Should we support stronger outreach to our less observant brothers and sisters? Absolutely. But we delude ourselves if we think this alone will maintain Israel's edge in the corridors of power.

The situation is critical. American Jewry is at a crossroads. The only ones who have the numbers, the power and the *emunah* to maintain Israel's qualitative edge against a tsunami of negativity is us. **If we do not organize now, tomorrow may be too late.** Surely you agree. How can you not?

Netzach Yisrael was organized to provide the *frum* community with a viable way to lend its voice in support of Israel. The first step is to provide your name so that we can notify you when it is necessary to prepare petitions on behalf of Israel, and letters to the White House, senators and members of Congress. We will also be offering free educational seminars to help you get involved in one or more of the organizations that work for Israel's security.

Your immediate response is critical. We are not asking for money, at least not yet. We are asking for your name. **We are asking for your voice. We are asking that you state publicly what you believe in your heart and share with your friends and family.**

**It's not enough to keep your
thoughts under your hat.
This is the time to say "Hineni".**

Please register at www.netzachyisraelusa.org today.



Netzach נצח
Yisrael ישראל

www.netzachyisraelusa.org